



Sound Egg will debut in 3 locations at CES 2010

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ELKHART, Indiana – December 28, 2009 – The [5.1 Sound Egg](#) will be demonstrated by Acousticom along with Memphis Car Audio and Dolby Laboratories at the [International Consumer Electronics Show](#).

All three companies will use the Sound Egg to demonstrate the qualities of their own products and technologies.

The Sound Egg is a 5.1 surround sound audio chair. The chair is a mobile acoustic chamber that will give you the most realistic sound in audio technology with a full 20 Hz to 20 kHz frequency spectrum.

Acousticom's booth will be demonstrating THREE Sound Eggs in the **North Hall – Booth: 4916**. Each Egg will be demonstrating a different media source and media type. You will get a chance to experience high-definition surround sound, Xbox 360 Game Play, and Stereo Music at this location. *(One of Acousticom's CES Demos pictured on right.)*



Acousticom's CES 2010 Demo

Memphis Car Audio will showcase the Egg in the **North Hall - Booth: 1811**. Memphis will use the Sound Egg to demonstrate their MClass and Power Reference Speakers. The use of the Egg allows them to perfectly demonstrate what their audio technology would sound like in your car.

Dolby® will showcase novel and innovative entertainment products and give visitors the opportunity to experience and hear amazing high-definition surround sound in the Dolby Definition Lounge at the Wynn Hotel. Acousticom plans to use the Dolby Definition Lounge to help educate consumers and influencers about quality of sound and its importance to high-definition technology. **This event is invitation-only.**

Mark Cochran, Acousticom's President, invites everyone to come and take a seat at one of Sound Egg's many locations. He states, "We are excited to be coming to CES to release my life-time dream. My goal has always been to change how the world views audio, and the Sound Egg is my tool to do that. We are very fortunate to be showcasing our product with these prestigious companies in the audio industry and look forward to the future of audio."

Acousticom was founded in 1980 by Benjamin Cochran. Quality has been the companies passion for almost 30 years. They have demonstrated their ability by becoming one of the few producers of the M-87/AIC Dynamic Microphone which is used in a majority of military applications. Acousticom has brought new insight to the aviation markets over the last 5 years and because of it they have grown drastically. www.Acousticom.com.